

HubSpot-Salesforce CRM QuickStart Program

We've created a **HubSpot-Salesforce CRM QuickStart Program** for companies looking to get up and running fast. Whether you're looking to get the pieces in place to simply "get started" or need deeper levels of customization and training, we'll tailor the program based on your specific needs and budget. And we'll deliver with the experience and knowledge you need to effectively and intelligently use these tools to feed the lead funnel and increase revenue through a closed-loop marketing approach.



The standard plan focuses on getting your contact management, sales automation and Internet marketing infrastructure in place so you can attract, capture and convert more leads while having the data intelligence in place to track sales trends and forecasts. Our QuickStart program consists of 5 days in total which would include 3 days for Salesforce CRM implementation & customization and 2 days for HubSpot integration & customization. The cost for this 5-day is \$7,500.

A typical program, based on how fast and how customized you need it to be, will contain the following elements:

HUBSPOT-SALESFORCE.COM QUICKSTART PROGRAM
Project Planning
Project Kick Off and Planning Meeting
Statement of Work
Customized Implementation Plan
Dedicated Project Manager
Set Up and Configuration
Install Salesforce.com and HubSpot Accounts
HubSpot and Salesforce.com Connector Implementation
Configure Lead Field Mapping in Salesforce.com
HubSpot Update Assignment Rules, Page Layouts, Testing and Verification
Salesforce.com Database Modifications and Extensions
Set Salesforce.com Form & View Customizations
Develop Custom Salesforce.com Reports and/or Dashboards of Medium Complexity
Lead & Marketing Campaign Management
Salesforce.com Campaign Set Up & Instruction
HubSpot Landing Page and Form Set Up & Instruction
HubSpot Lead Nurturing Campaign Set Up & Instruction
Training
Core Team User Training
User Acceptance Planning & Testing
End-user Training (One Class Up to 8 Users)
System Setup and Configuration of Users, Teams, Roles, and Queues
Custom Email Template Instruction

Already have Salesforce CRM or HubSpot? If you are looking for customized services between Salesforce and HubSpot, please contact us directly at (781) 530-3736 or info@harvestsolutions.net and we'll be happy to provide you with an estimate.